

# Descriptive Text Organizer

Topic

Important Details

Important Details

Important Details

Important Details

Main Idea

Main Idea

Main Idea

Main Idea

Summary

## Descriptive Texts

Descriptive texts are written to describe an object, person, place, event or idea.

### Signs of Descriptive Text

- Specific characteristics or features are described or explained (size, shape, location, color, etc.).
- Descriptive adjectives are used throughout the text.
- Details are provided to help the reader visualize the topic.
- Examples are often provided (for instance, such as, an example, to illustrate, to demonstrate).
- The topic word or a synonym for the topic is often repeated.

### Guiding Questions

- **Topic:** What specific topic, person, idea, or thing is being described or explained? (One-two words.)
- **Important Details:** How is the topic being described or explained? (What is it, what does it look like, what does it do, what happens, etc.)
- **Main Idea:** What features or characteristics are important to remember or understand about the topic being described? (One sentence or less.)
- **Summary:** What are the main ideas and important details that are necessary to include? How will you state them in your own words following the structure of the text? (As concisely as possible.)

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# Descriptive Text Organizer

Topic *Ecological Succession*

**Important Details**

- Ecological communities are always changing
- Response - natural or human
- Gradual/sudden

**Important Details**

**Important Details**

**Important Details**

**Main Idea**

*Ecological succession is a series of changes in an ecosystem.*

**Main Idea**

**Main Idea**

**Main Idea**

**Summary**

*Ecological succession is when a series of sudden or gradual changes occur in response to natural or human disturbances in the ecosystem, for example, a severe storm or clearing of a forest.*

# Descriptive Text Organizer

Topic Jamie Teevan (Innovator)

**Important Details**

p. 1-4

- Teevan helps people navigate search engines.
- Studies ways people navigate - researches using personal data
- pioneer in field
- builds tools to help

**Important Details**

p. 5-7

- Tools
- repeat searches
- web always changing
- customize results based on desktop info
- never share personal info

**Important Details**

p. 8

- Not yet released
- Impact on Bing
- future changes

**Important Details**

**Main Idea**

Teevan was a pioneer in the field for researching using personal data to navigate search engines.

**Main Idea**

Teevan creates tools using personal info that are customized to the user.

**Main Idea**

Teevan's tools have not yet <sup>impacted</sup> Bing ~~been released~~ & ~~but~~ future changes will come.

**Main Idea**

**Summary**

Jamie Teevan pioneered the field for researching & developing tools using personal data to customize <sup>internet</sup> search tools for users. Her work has impacted Bing & future changes <sup>to search engines</sup> will come. Such as repeat searches & desktop information

## Descriptive Text Organizer

Topic *Improving internet search results*

### Important Details

*Something fun  
help people navigate  
search engine*

### Important Details

*Career path  
people's knowledge,  
preference, habits  
to manage info.*

### Important Details

*pioneered the field  
personal information  
managed. :'  
one-size does not fit all  
build tools to sort user's  
search interests  
Re: Search  
zero in*

### Important Details

*Doesn't share  
not available  
Bing - 'tip of iceberg'  
more to come*

### Main Idea

*Jayne Sevan  
wrote code to  
help people search  
the Internet's  
search engine  
more easily.*

### Main Idea

*She studies people's  
search habits to  
build tools.*

### Main Idea

*Built a search  
engine to help  
users quickly locate  
previous information  
they've already  
found*

### Main Idea

*Her programs  
have not been  
released to  
commercial search  
engines yet.*

### Summary

*Jayne Sevan studies people's internet search habits to design  
a search engine that will help them zero in on previously searched  
information.*

# Descriptive Text Organizer

Topic Using Personal Information to improve Search Results

**Important Details**  
 Personal Info management is an Internet buzzword.

**Important Details**  
 Teevan is a pioneer who built tools to use a user's personal data for searches.

**Important Details**  
 Search engines can use user info to give needed search results.

**Important Details**  
 Understanding how people search can be used by Bing to give better results.

**Main Idea**  
 What is being described?  
 Internet searches are improved when the search engine knows about the searcher, not just the search.

**Main Idea**  
 How is it described?  
 basically Teevan created the field of Personal Info. management + looking at her work helps to understand how Personal info can help searches.

**Main Idea**  
 Microsoft thinks work w/ personal info. will be critical to the success of their search business.

**Main Idea**

**Summary**  
 Search engines were new in 1997 when Jaime Teevan started studying them. She had the idea to use information about the searcher to create better searches. Working for Microsoft, she studies how people search the Internet and builds tools to use searchers' personal info. in generating search results. She created "re:search" and PSearch to give results informed by previous user searches + by info. on the user's computer. Teevan's tools are promising and have been used for years at MS. They may be released commercially.

### Descriptive Text Organizer

Topic Jaime Teevan's Innovations

**Important Details**

Search engines  
 personal information  
 management  
 tools sort search  
 results  
 Created the whole  
 area field  
 microsoft

**Important Details**

PSearch  
 - uses info on  
 user's hard drive  
 - still piloted  
 Re:Search  
 helps find info  
 previously searched  
 promising

**Important Details**

Programs not  
 yet released.  
 Secretive  
 Hinting at big  
 things to come  
 Bing

**Important Details**

**Main Idea**

Teevan <sup>had</sup> created  
 tools that sort personal  
 internet searches  
 based on personal  
 preferences.

**Main Idea**

PSearch uses  
 info on the user's  
 hard drive and  
 Re:Search helps  
 find information  
 previously searched

**Main Idea**

~~These~~  
 Although her  
 programs have  
 not been released  
 but expect to  
 see them in the  
 future.

**Main Idea**

**Summary**

Jaime Teevan has created tools for Microsoft that  
 personalize internet searches. PSearch uses info on the user's  
 hard drive and Re:Search helps find information previously  
 searched. Her programs have not been released but  
 expect to see them on Bing in the future.

# Descriptive Text Organizer

Topic Liberty

## Important Details

- Colonists at war wanted freedom from Britain
- Signs of liberty
  - trees
  - poles
  - flags
- Liberty: mad = priority serious

## Important Details

- 1776
- Liberty included
  - political freedom
  - civil liberty
  - religious freedom
- Opposite was slavery
- Not all could agree that slaves should be free

## Important Details

- Today
- freedom to make choices with some restrictions, (eg) following laws
- Debate about limits
- Who, how decide on the limits?

## Important Details

## Main Idea

The colonists demonstrated in many ways that their priority was liberty from Britain.

## Main Idea

In 1776 colonists fought for a variety of liberties but not all could agree that slaves should be free.

## Main Idea

Today freedom means the right to make choices with some debatable limits.

## Main Idea

## Summary



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